



Distributing “The Buyer’s Edge”

As the **Buyer’s Edge** primary contact (a.k.a. “Group Official”), you can share our service within your organization in many different ways.

Here are four simple suggestions:

Suggestion #1: E-mail your group

E-mail your company’s customized PDF flyer, describing the Buyer’s Edge, to your employees or members periodically throughout the year. If you’d like, you can forward it with this short introductory paragraph about our program:

Dear Member:

Check out **The Buyer’s Edge**. Simply click below to get the toll-free phone numbers for “guaranteed lowest prices” on MAJOR APPLIANCES/TV’s, CARS, FURNITURE and much more. It’s FREE, convenient, and you talk to a “live” specialist.

Log in to *The Buyer’s Edge*: www.buyersedgeinc.com. (note: login info below)

Important Info: **NCC Federation of Teachers** Group #: **213**

User Name: **213** (your group #)

Password: **member1** (the # 1)

Suggestion #2: “Take One” Flyers

Print your company’s customized .PDF flyer and leave copies in high-traffic areas for your employees or members to pick up. Print it in color and *really* attract attention!

Suggestion #3: Intranet Site

Hot Link www.buyersedgeinc.com website to your company’s intranet site. Make sure you let your employees know their Group #, User Name (same as your Group #) and Password (member1).

Suggestion #4: “New-Hire” Packets

Print your company’s customized .PDF flyer in color and include it in your new-hire packets. This offers your new hires a fringe benefit that costs your company nothing.

Spread the Word... If you know “key people” within other companies, unions, credit unions or associations who would be interested in taking advantage of **The Buyer’s Edge** at no cost to them, simply direct them to www.buyersedgeinc.com and click on “Corporate Sign Up” or call us direct at (800) 755-5008.